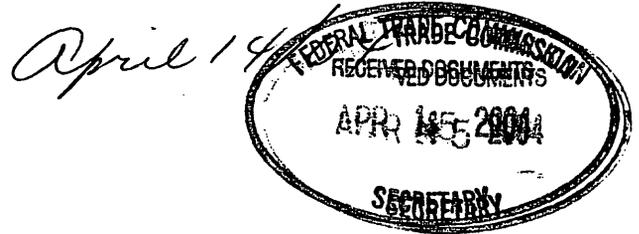


000745



Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I am writing you this letter because I'm concerned about the action you have proposed for merchants to maintain suppression lists.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

Aren't the most blatant spammers out of reach in the other countries?

How can this CAN-SPAM Act stop them?

It seems that the spam problems will not be solved as people can and will disregard this Act as they are working off-shore.

Then what? All that has happened is that legitimate commerce in North America has been destroyed.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,

Eleanor Campbell
Ontario, Canada

A handwritten signature in cursive script that reads "Eleanor Campbell".